


**SUGGESTED USE** Consume the contents of two packets daily (9 capsules per packet) with food – preferably at the morning and evening meals. Because this product is non-acidic and pH balanced, you can feel comfortable taking all nine capsules in a packet at one time with a meal; however, for more sensitive stomachs, simply divide the contents of your two packet daily supply for consumption with food, meals or significant snacks throughout the day. **For answers to questions about the use of this product call 800.800.1200.**

In 1979 **Andrew Lessman** founded **PROCAPS LABORATORIES** - a company committed to creating the world's only 100% pure and scientifically supported products to meet the exacting standards of physicians and other health professionals. Almost 30 years later, **PROCAPS LABORATORIES** continues as the only alternative to the inferior quality and additives typical of conventionally manufactured and sold products. And today, we uniquely and responsibly manufacture all our products using natural solar energy.

**UNSURPASSED.**  
Purity. Quality. Integrity. Effectiveness.



**Andrew Lessman**  
Founder of  
PROCAPS LABS

**QUESTIONS? RE-ORDERS?**  
CALL 800.800.1200  
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**PROCAPS LABORATORIES** **ALL-SOLAR MANUFACTURING**

430 Parkson Road  
Henderson, NV 89011

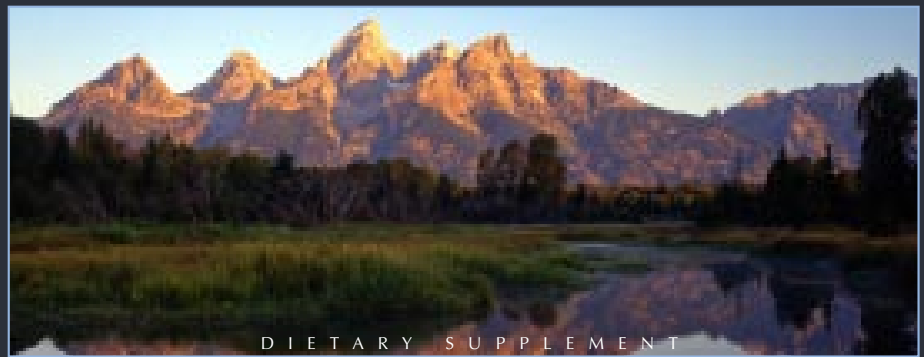
# MEN'S LIFE Rx

## ANDREW LESSMAN'S FOUNDER'S

**THE MOST COMPREHENSIVE, ULTRA-HIGH ANTI-OXIDANT MULTI-VITAMIN-MINERAL-CAROTENOID FORMULA**

**1,000MG OMEGA-3 FATTY ACIDS • 600 MG COQ10/TRUQ10  
600 MG ALPHA LIPOIC ACID • 1,500 MG GLUCOSAMINE  
1,200 MG CHONDROITIN PLUS 69 VITAL NUTRIENTS**

**ALL NATURAL • 100% PURE • ADDITIVE-FREE  
GENTLE EVEN FOR SENSITIVE STOMACHS**



DIETARY SUPPLEMENT

**PROCAPS LABORATORIES**

**ALL-SOLAR MANUFACTURING**

60 Perma-Fresh Packets™ • 540 Easy-to-Swallow Capsules

**Andrew Lessman's FOUNDER'S LIFE Rx** represents the pinnacle of the **Life Rx** family of formulas. You hold in your hands the most comprehensive and unique formula of its kind. It is worth taking a look at the Supplement Facts panel to your right to appreciate the unique composition and potency of this remarkable formula. Plus, not only does it contain an unparalleled list of ingredients (more than 70) at their research-required potencies, but it is manufactured to be 100% pure, containing only the vitamins, minerals, carotenoids and other nutrients listed on the label and *no manufacturing additives of any kind*. **Founder's Life Rx** is also produced entirely with solar energy making it not just healthy for your body, but also healthy for our planet. **Founder's Life Rx** was the first formula of its kind that almost 30 years ago revolutionized multivitamins by combining all the benefits of our ultra-high potency, vitamin-mineral-carotenoid anti-oxidant formula with those of our most popular high potency separate products, such as our **Ultimate Gamma Vitamin E, Essential Omega-3** oils from Fish Oils and Flaxseed Oil, **Glucosamine Sulfate, Chondroitin Sulfate, Biotin, Lutein, Lycopene, Astaxanthin, Coenzyme Q-10, TruQ10, Alpha Lipic Acid, Diosmin, Phosphatidyl Serine** and many more. **Founder's Life Rx** eliminates the inconvenience of numerous separate formulas and provides these hard-to-find ingredients at a fraction of their separate purchase prices. **Founder's Life Rx** comes as an ultra-fine powder in small, soft, easy-to-swallow capsules that, despite its high potency, is guaranteed to be gentle even to the most sensitive stomach. **Founder's Life Rx** is designed for those who seek something more than an ordinary vitamin by delivering all the benefits desired from a high potency multi-vitamin-mineral formula, along with the most popular separate products without any of the stomach upset, inconvenience and other problems associated with their use.

**Founder's Life Rx** offers purity, technology and a comprehensive list of ingredients not available from any other product at any price. **Founder's Life Rx** delivers 75 nutrients, including high levels of all essential vitamins and minerals, plus high potencies of carotenoids, phytonutrients and a multitude of natural anti-oxidants. **Founder's Life Rx** is more than an ordinary multivitamin providing separate formula levels of all key nutrients, including 2,000 IU of **Vitamin D** along with exceptional levels of the B-Complex vitamins (50 mg of **B1, B2, B3, B5** and **B6**), 3,000 mcg of **Biotin**, 500 mcg of **B-12** and 800 mcg of **Folic Acid**, plus 2,000 mg of **Vitamin C** from non-acidic Calcium Ascorbate and Ascorbyl Palmitate, along with the powerful anti-oxidant protection of a broad spectrum of carotenoids, such as **Alpha-Carotene, Beta-Carotene, Lutein** (8,000 mcg), **Lycopene** (8,000 mcg), **Zeaxanthin** (4,000 mcg), **Astaxanthin** (2,000 mcg) and more. **Founder's Life Rx** also includes high levels of **EGCG** – the key protective anti-oxidant in Green Tea. We also include **Resveratrol**, the powerful anti-oxidant found in grapes and wine at levels equivalent to dozens of glasses of red wine. In addition to the research-proven benefits of **EGCG** (Green Tea) and **Resveratrol** (Red Wine), you also receive research-proven levels of the highest quality standardized extracts of the following beneficial botanicals: **Grape Seed, Pine Bark, Grape Skin, Pomegranate, Apple, Blueberry, Broccoli Sprouts, Cherry, Cranberry** and more, including **Indole-3-Carbinol**. The levels of dozens of unique ingredients in this formula are not available in other multivitamins and might only be available separately in more costly, less pure and not solar-produced separate formulas. Unlike typical one-pill-per-day multivitamins that can never deliver the nutrient levels you truly require in a single tablet, **Founder's Life Rx** provides an exceptionally comprehensive and high potency list of essential vitamins, minerals and carotenoids that would normally require you to purchase a dozen separate products to equal its potency. **Founder's Life Rx** goes even further offering a wide array of separate, specialty ingredients that are discussed below that are not all available in any other multivitamin product at any potency level or at any price. In short, no multivitamin respects the scientific literature and your needs better than **Founder's Life Rx**.

Our **ULTIMATE GAMMA VITAMIN E** formula distinguishes **Founder's Life Rx** from every other multivitamin in the world delivering a balanced blend of Mother Nature's preferred forms of **Vitamin E** rather than the single, inferior form (Alpha Tocopherol) found in typical multivitamins. Sadly, the **Vitamin E** in virtually all multivitamins comes exclusively as the less beneficial Alpha Tocopherol form. **Founder's Life Rx** is totally unique providing an ultra-high potency blend (1,200 mg of Total Tocopherols) of all four of the most important forms of natural **Vitamin E** (Gamma, Beta, Delta and Alpha), but focusing on the all important **Gamma Tocopherol** (800 mg). Experts agree that **Vitamin E** is the most protective anti-oxidant vitamin and that by far the most protective form of **Vitamin E** is **Gamma Tocopherol**. Unfortunately, virtually all other multivitamins contain only the less protective Alpha Tocopherol ignoring the research and the benefits provided by the more beneficial and protective **Gamma Tocopherol**.

**Founder's Life Rx** provides **COENZYME Q-10, TruQ10** and **ALPHA LIPOIC ACID** at levels that can only be found in the most expensive, high potency separate formulas. **CoQ10** and **TruQ10** are our most popular separate nutrients as a result of their critical role in all energy production and as unsurpassed anti-oxidants. As a result, and not surprisingly, more than 20 years ago, **CoQ10** was the first separate ingredient we chose to add to our multivitamins. **Founder's Life Rx** provides 540 mg of **CoQ10** and 60 mg of our new and exclusive **TruQ10**. Together these two molecules offer both natural forms of **CoQ10**, and our new **TruQ10** is scientifically accepted as the actual "working" form of **CoQ10** in the body. **CoQ10** and **TruQ10** are both present at their highest concentrations in the "hardest working" organs in the body (heart, brain, liver

and kidneys) and adequate levels are essential for these vital organs to function optimally. **Alpha Lipoic Acid (ALA)** is added to **Founder's Life Rx** because of its complementary anti-oxidant activity with **CoQ10** and its property of being both water and fat soluble, which gives it the unique ability to go everywhere in your body, which is why it is referred to as the "Universal Anti-Oxidant". Our bodies' levels of **CoQ10, TruQ10** and **ALA** all decline with age, stress and the use of certain medicines. Since the ability of our body to produce energy and protect itself from oxidation are the defining elements of good health, no modern multivitamin is complete without the addition of **Coenzyme Q-10, TruQ10** and **Alpha Lipoic Acid**.

Our **ESSENTIAL OMEGA-3** formula is added to **Founder's Life Rx** because of the vital role the **Omega-3** oils play in heart, brain, eye and circulatory health. It delivers a uniquely balanced, contaminant-free blend of the **Essential Omega-3** oils from both Fish Oil *and* Flaxseed Oil – *without any fishy aftertaste*. Research has consistently shown that diets rich in these **Omega-3** oils are associated with superior heart, brain, eye and circulatory health. Since the **Omega-3** oils cannot be produced by the body, their benefits can only be achieved by daily consumption either by diet or supplementation. Sadly, the American diet is highly deficient in these essential oils making supplementation the only viable option. To deliver the greatest benefits, our **Essential Omega-3** offers higher concentrations of both **Docosahexaenoic Acid (DHA)** and **Eicosapentaenoic Acid (EPA)**. And while most **Omega-3** formulas provide lower levels of eye and brain-supportive **DHA**, we provide extra **DHA** along with **EPA**. The **Omega-3** oils from fish have long been recognized for their remarkable benefits, but they are equally well known for their unpleasant aftertaste and potential contaminants; however, our **Omega-3** oils allow you to enjoy all the benefits of Fish Oils without any fishy aftertaste, mercury or contaminants. Unlike most **Omega-3** formulas, we do not ignore Flaxseed Oil as an exceptional source of the third, plant-based **Omega-3** oil – **Alpha Linolenic Acid**, making it the most complete and problem-free **Omega-3** formula in the world. Virtually all multivitamins ignore the importance of key carotenoid anti-oxidants because of their expense. **Founder's Life Rx** on the other hand provides levels and forms of these critical protective nutrients that are only available in extremely costly separate formulas. The amounts of **Lycopene, Lutein, Zeaxanthin** and **Astaxanthin** found in **Founder's Life Rx** are not available in any other multivitamin at any price. Recently, multivitamins have begun to add token amounts of **Lutein** and **Lycopene** to their products, but **Founder's Life Rx** provides 32-times more **Lutein** (8,000 mcg) and more than 24-times more **Lycopene** (8,000 mcg) than the leading brands. These are the optimum levels of **Lycopene** that the research indicates as necessary for the optimal support of vital organs like the heart and prostate. Similarly, the delicate structures of the retina, macula and lens of the eye require the unparalleled protection of these higher levels of **Lutein** and even more importantly **Zeaxanthin**, which is sadly ignored by other multivitamin manufacturers. We further protect the tissues of the eyes and support night vision by including high levels of our unique **Bilberry** extract, along with **Quercetin, Hesperidin** and other key Flavonoids that support healthy circulation to systems and organs throughout our body. These same vital plant compounds work with **Diosmin**, the key ingredient from our **Circulation & Vein Benefits for Healthy Legs (Circa)** formula to insure that those normal, yet unpleasant, age-related changes in circulation do not take too great a toll on the hard working blood vessels of our feet, ankles and calves.

Like any multivitamin, **Founder's Life Rx** provides the **Calcium, Magnesium** and most importantly the **Vitamin D** (2,000 IU) necessary to build and maintain a healthy skeleton; however, without healthy joints, a skeleton cannot function on its own. We therefore deliver full research-proven potency levels of the most important joint compounds, exclusively in their all-important Sulfate forms: **Glucosamine Sulfate** (1,500 mg) and **Chondroitin Sulfate** (1,200 mg). Joint tissue is composed of these vital compounds and they are totally unavailable even from the healthiest diet. Given a lifetime of wear and tear on our joints, it is only common sense to supplement these vital raw materials. We also include our exclusive **Soluble Organic Silicon** to ensure the greatest benefits for the elasticity of our joints, skin and circulatory tissues.

**Founder's Life Rx** is also a pleasure to use, since it does not employ difficult to digest tablets and instead comes as a 100% pure, additive-free, ultra-fine powder in small, soft, easy-to-swallow capsules. These micro-granulated powders are pH balanced and non-acidic to most efficiently deliver their benefits while also being gentle even to the most sensitive stomach.

**CONTAINS NO ADDITIVES OF ANY KIND.**

This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

**THE PERFECT PACKET.**  
The New Perma-Fresh Purple Packet.  
The Only Packet Worthy of  
Our 100% Pure Products.



Our new Purple Packet is our most advanced Perma-Fresh Packet, offering you even more perfectly protected product under all conditions. To retain potency, vitamins must be protected from light, moisture and oxygen and the clear packets found with typical vitamins fail miserably to do so. Our newly developed Purple Packets are constructed from multiple layers of specialized materials to safeguard our vitamins from damaging light, moisture and oxygen. For decades, our Perma-Fresh Oil Packet has set the standard in vitamin protection and today, our new Purple Perma-Fresh Packet takes the quality of our products to unimaginable levels, giving your investment in your health the protection it deserves.

Supplement Facts		Serving Size 2 Packets (14 Powder - 4 Liquid Capsules) Servings Per Container 30	
Amount Per Serving		%DV*	
Vitamin A (as alpha and beta carotene)	5,000 IU	100%	
Vitamin C (as calcium ascorbate/ascorbyl palmitate)	2 g (2,000 mg)	3333%	
Vitamin D3 (as cholecalciferol)	2,000 IU	500%	
Vitamin E (as total natural tocopherols)(liquid)	1.2 g (1,200 mg)		
as natural gamma tocopherol	800 mg		
as natural alpha tocopherol	200 IU (134 mg)	667%	
as natural beta/delta tocopherol	266 mg		
Vitamin B1 (as thiamin hydrochloride)	50 mg	3333%	
Vitamin B2 (as riboflavin)	50 mg	2941%	
Niacin (as niacinamide/chromium nicotinate)	50 mg	250%	
Vitamin B6 (as pyridoxine hydrochloride)	50 mg	2500%	
Folic Acid	800 mcg	200%	
Vitamin B12 (as cyanocobalamin)	500 mcg	8333%	
Biotin	3 mg (3,000 mcg)	1000%	
Pantothenic Acid (as calcium pantothenate)	50 mg	50%	
Calcium (as ascorbate/pantothenate)	200 mg	20%	
Magnesium (as magnesium oxide)	100 mg	25%	
Zinc (as zinc citrate)	30 mg	200%	
Selenium (as methionate/sodium selenite)	200 mcg	286%	
Copper (as copper citrate)	2 mg	100%	
Manganese (as manganese citrate)	1 mg	50%	
Chromium (as chromium nicotinate)	200 mcg	167%	
Molybdenum (as molybdenum glycinate)	75 mcg	100%	
Boron (as boron glycinate)	1 mg (1,000 mcg)	†	
Vanadium (as vanadyl sulfate)	50 mcg	†	
Luticin (as silicon dioxide/Soluble Organic Silicon-SOS)	1 mg	†	
Lutein	8 mg (8,000 mcg)	†	
Lycopene	8 mg (8,000 mcg)	†	
Zeaxanthin	4 mg (4,000 mcg)	†	
Astaxanthin	2 mg (2,000 mcg)	†	
Phytoene - Phytofluene	1.5 mg (1,488 mcg)	†	
Coenzyme Q-10 (Natural Ubiquinone)	540 mg	†	
TruQ10 (Natural Ubiquinol - Activated CoQ10)	60 mg	†	
Alpha Lipic Acid	600 mg	†	
Phosphatidyl Serine	300 mg	†	
Glucosamine Sulfate	1.5 g (1,500 mg)	†	
Chondroitin Sulfate	1.2 g (1,200 mg)	†	
Diosmin	600 mg	†	
Citrus Bioflavonoid Complex, (fruit) standardized to 80% bioflavonoids	200 mg	†	
Hesperidin	60 mg	†	
Quercetin	200 mg	†	
Cranberry, extract (fruit) standardized to 35% fruit acids/ 0.5% proanthocyanidins/17:1 concentrate	100 mg	†	
Bilberry, extract (fruit) standardized to 25%/10% anthocyanins	100 mg	†	
Black Elder, extract (fruit) standardized to 30% anthocyanins	40 mg	†	
Cherry, extract (fruit) standardized to 40% polyphenols	40 mg	†	
Blueberry, extract (fruit) standardized to 12.5% anthocyanins	40 mg	†	
Apple, extract (fruit) standardized to 75% polyphenols	40 mg	†	
Grape Skin, extract (skin) standardized to 25% polyphenols	20 mg	†	
Red Wine, extract (fruit) standardized to 30% polyphenols	20 mg	†	
Resveratrol (from Polygonum cuspidatum (root) extract)	100 mg	†	
Pomegranate, extract (fruit) standardized to 40% polyphenols	20 mg	†	
Green Tea, extract (leaf) standardized to 98% polyphenols	380 mg	†	
White Tea, extract (leaf) standardized to 90% polyphenols	25 mg	†	
Epigallocatechin Gallate (EGCG)(from standardized Green and White Tea Leaf extract)	200 mg	†	
Broccoli, extract (sprout) standardized to 0.5% sulforaphane	40 mg	†	
Indole-3-Carbinol	40 mg	†	
Pine Bark (extract) 83-95% proanthocyanidins/75% polyphenols	40 mg	†	
Grape Seed, extract (seed) standardized to 90% polyphenols	100 mg	†	
<b>Total Omega-3 Fatty Acids</b>	<b>1 g (1,000 mg)</b>		
<b>Fish/Flaxseed Oil</b> (anchovy, mackerel, sardine, tuna)	<b>1.7 g (1,748 mg)</b>		
Eicosapentaenoic Acid (EPA) (Omega-3)	450 mg		
Docosahexaenoic Acid (DHA) (Omega-3)	450 mg		
alpha-Linolenic Acid (Omega-3)	100 mg		
Peppermint - Spearmint, oil (leaf)	25 mg		

\* Percent Daily Values (%DV) are based on a 2,000 calorie diet. † Daily Value not established.  
Other Ingredients: Soft-gelatin capsule (Gelatin, Glycerin), Gelatin capsule.  
**CONTAINS** an ingredient derived, purified and refined from the shells of shellfish (shrimp, crab and crawfish).